



HORSE RACING
Women's Summit

Event Program: HORSE RACING
WOMEN'S SUMMIT

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WOMEN'S SUMMIT**



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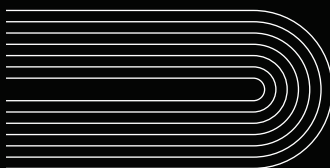
Proud to Support
THE HORSE RACING
WOMEN'S SUMMIT
Honoring
WOMEN THAT HAVE MOVED OUR
INDUSTRY FORWARD AND THOSE
WHO WILL SHAPE FUTURE SUCCESS
IN THE YEARS TO COME

TOC
Thoroughbred Owners of California

  @toc_racing

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1/ST RECOGNIZES ALL WOMEN WHO POWER OUR SPORT



Summit Welcome

Dear Summit Community,

We welcome you to our third annual Horse Racing Women's Summit where we shine the spotlight on the commitment from each of you in attendance, our sport of horse racing supporters and sponsors, and the determined and talented volunteers that are building this organization.

What started out as an intended one-time event in 2022, has quickly grown to multiple events, coast to coast, connecting women from every aspect of the sport, inviting all no matter your number of months or decades in the sport, while fostering opportunities to grow professionally and personally. As we keep our sights on engaging and elevating women, we believe workplaces and the industry will benefit as a result of the investment in attending events. By being here, our intention is for you to network and be inspired to move past barriers, not allowing real or perceived walls to get in the way of your goals.

What an incredible line-up of speakers and keynotes to inspire us all! We encourage you to take risks during the Summit, expand your network, lean in and listen, ask the hard questions, lose your voice from many discussions, and enjoy all that has been planned for you with great intention.

Thank you for making time to invest in yourself and being a part of the 3rd annual Horse Racing Women's Summit!

Our best,

The Executive Committee



About



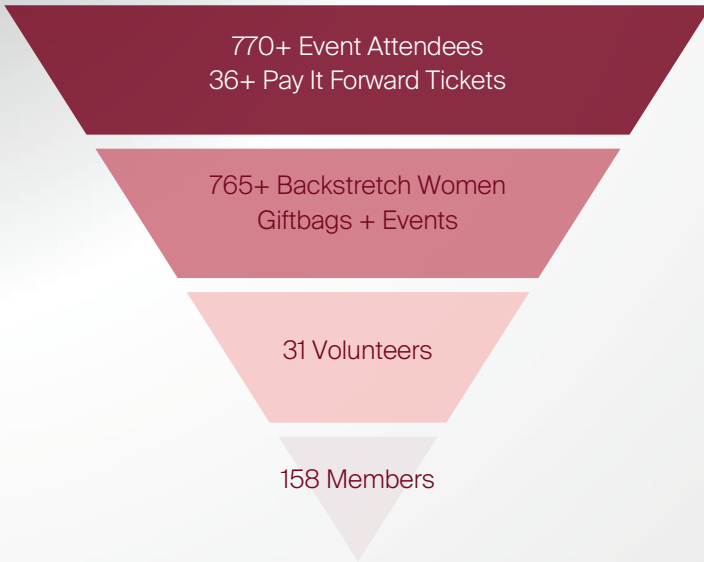
September 25 - 27, 2024
Arcadia, California

Founded in 2022, the Horse Racing Women's Summit (HRWS) has grown into a movement gathering national attention. The inaugural multi-day summit at Santa Anita Park and subsequent events brought together people from all facets of the horse racing industry with the mission of connecting and empowering women in horse racing. We look forward to continuing to inspire Summit members to be trailblazers, build networks, meet new friends, foster deep discussions, and ultimately Engage, Elevate and Invest!

womeninracingsummit.com
@racingwmnsummit
in X #HRWS

Impact Report

Information collected September 2022 through July, 2024



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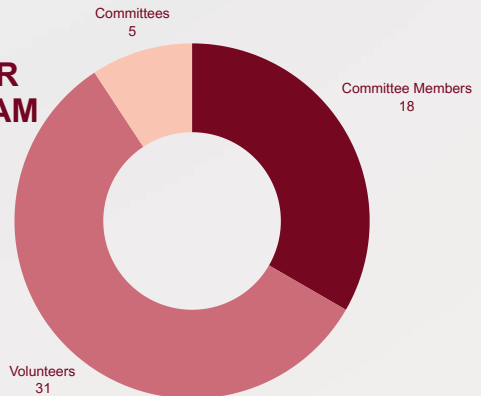


to inspire women
to be trailblazers

EVENT LOCATIONS

Del Mar - California
Gulfstream Park - Florida
Keeneland - Kentucky
Santa Anita Park - California
Saratoga - New York
UofA RTIP - Arizona

OUR TEAM



Executive Committee



Stephanie Hronis

Executive Committee Chair

Horse owner, CTHF Board Member, TOC and TOBA Board Member, Jockey Club Safety Net Foundation Advisory Board Member, Shamrock Community Foundation Founder/Owner



Jordyn Egan

Membership & Operations Committee Chair

Executive Director of California Thoroughbred Horsemen's Foundation, Board Member Amplify Horse Racing



Kellie Hill

Sponsorship Committee Chair

Sr. Vice President of MedWest Realty and CEO of Stay Classy Horse Racing

Executive Committee

Jodie Vella-Gregory

Event Logistics Committee Chair

Vice President, Industry Relations at 1/ST RACING & GAMING , Board of Directors, The Retired Racehorse Project & Advisory Committee, Jockey Club Safety Net Foundation



Shona Rotondo

Marketing & Communications Committee Chair

Co-Founder of GSS, The Marketing Agency, Strategist at Experiential Squared



Amy Zimmerman

Special Advisor

Amy is the SVP & Executive Producer for Santa Anita Park and a member of Santa Anita's staff since 1986.



Committees



Hannah Bloom

Marketing & Communications Committee
Social Media Strategist



Kaitlin Christopherson

Marketing & Communications Committee
CEO, GSS The Marketing Agency



Audrey Dollase

Operations Committee
FanDuel TV, Production Assistant



Sara Gordon

Marketing & Communications Committee
Social Media Manager at The TDN



Naomi Hurdle

Sponsorship Committee
Account Manager, Light Up Racing



Anne Litz

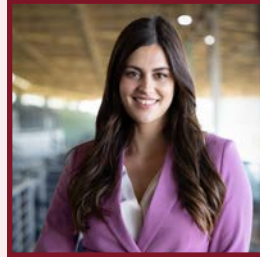
Membership Committee
Maryland Horse Industry Board,
Field Marketing Specialist

Committees



Ana Maron

Event Logistics Committee
Owner, Saints or Sinners LLC



Ashlyn Moore

Sponsorship Committee
The Stronach Group



Michele Ravencraft

Membership Committee
Vice President, NTRA



Courtney Reid

Sponsorship Committee
Breeders' Cup Senior Director,
Racing and Industry Relations



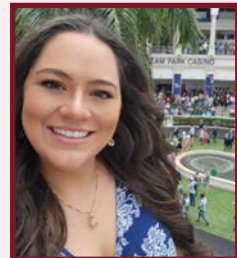
Meghan Rodgers

Membership Committee
NTRA, Senior Vice President of
Public Affairs



Alison Zeitlin

Membership Committee
Stites & Harbison PLLC,
Attorney



Alexa Zepp

Sponsorship Committee
Daily Racing Form

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Will to My
Heart Racing



Brown Road
Racing



Godolphin

It takes a steady approach to have a meaningful impact.

It takes dedication, hard work, and a smart and steady approach to help a community thrive. That's why PNC is proud to celebrate the Horse Racing Women's Summit for all it does to help make our community brilliant.



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It's time for Horse Racing to take a step forward and recognize the efforts made by the talented women that represent our sport. The Horse Racing Women's Summit is exciting and essential to advancing the sport of horse racing. - Stephanie & Kosta Hronis

Schedule

Wednesday

September 25, 2024

Location: Le Méridien, Arcadia, California

CHECK-IN & REGISTRATION OPENS
4:00 p.m.

WELCOME & KICK OFF PARTY
5:00 p.m. - 7:00 p.m.



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Schedule

Thursday

September 26, 2024

Location: Le Méridien, Arcadia, California

CHECK IN & REGISTRATION

7:00 a.m.

Breakfast Opens

WELCOME AND OPENING REMARKS

8:30 a.m. – 8:45 a.m.

Stephanie Hronis
Horse Racing Women's Summit

OPENING SPEAKER

8:45 a.m. – 9:15 a.m.

Catherine Iste
Chief Administrative Officer, Los Angeles Chargers

PANEL 1 - PEAK PERFORMANCE: HIGH LEVEL COMPETITION & MENTAL PREPAREDNESS

9:20 a.m. – 10:20 a.m.

Moderator: Britney Eurton
Host and Reporter, NBC, Amazon Prime

Emma-Jayne Wilson
Champion Jockey

Karen Crouse
Sports Journalist Turned Ghostwriter

Samantha Hugel
*Executive Vice President of Collegiate Athletics, RealResponse
Executive Director, National Collegiate Equestrian Association*

Zoe Cadman
Host and Analyst, XBTv, Santa Anita Park & 1/ST RACING

BREAK SCHEDULED 10:20 A.M. – 11:00 A.M. NETWORKING AND REFRESHMENTS

Schedule

PANEL 2 - WOMEN AT THE HELM: DRIVING ORGANIZATIONS & INSPIRING TEAMS

11:00 a.m. – 12:00 p.m.

Moderator: Stacie Clark Rogers

Operations Consultant, Thoroughbred Aftercare Alliance

Alina Vale, DVM, MS

Equine Welfare & Forensics

Robyn Theodorakis

Head of Key Accounts, Sales, SeatGeek

Tracy Attfield

Founder, TLore Management LLC

Vicky Leonard

Owner and Managing Director, Kick Collective & TTR Aus/NZ

Founder, Kick Up For Racing (AUS) & Light Up Racing (USA)

JANE GOLDSTEIN AWARD PRESENTATION

12:05 p.m. – 12:30 p.m.

LUNCHEON

12:30 p.m. – 2:00 p.m.

KEYNOTE & WORKSHOP ACTIVITY

2:00 p.m. – 4:00 p.m.

Katie Goodman

Speaker & Comedian, Equinox Center for Creative Experience,

CLOSING REMARKS

4:00 p.m. – 4:30 p.m.

RECEPTION

4:30 p.m.

WOMEN POWER THE BREEDERS' CUP

The Breeders' Cup is a truly unparalleled event, made possible by the extraordinary women who drive its success. We are proud to honor and recognize our own inspiring leaders, alongside the many talented women represented at the Horse Racing Women's Summit.

BARBARA BANKE
Chairman

DORA DELGADO
EVP & Chief Racing Officer

SARAH REEVES
Corporate Secretary & Counsel

HAYLEY AMOSS

MICHELA BERNARDING

ADDISON CHILDS

BRITTANY COLES



CLAIRE CROSBY

RACHEL ENGLESON

PEGGY GDOVKA

BRANDY HARMON

HEATHER HIGGINS

OLIVIA HILLS

MEGAN JAMES

AMY LASKY

ERIN MCLAUGHLIN

CARA METTS

STEFANIE PALMIERI

COURTNEY REID

MEGAN SCHWEIGHARDT

HALEY TINEBRA

CLAIRE WATTS

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Women in Racing*

Schedule

Friday

September 27, 2024

*Location: Santa Anita Park
Arcadia, California*

BREAKFAST AT CLOCKER'S CORNER

8:00 a.m. - 9:45 a.m.

Clocker's Corner Breakfast Voucher Included

Watch morning works and California Crown contenders with XBTV host and analysts Michelle Yu & Zoe Cadman

SEABISCUIT/SANTA ANITA BACKSIDE TRAM TOUR

9:45 a.m. - 11:00 a.m.

Backside Barn Area

Receiving Barn

Jockey Silks Room

Historical Sights and Statues

Carriage Barn

RACING AT SANTA ANITA PARK

WAGERING EXPERIENCE AND CONTEST OPPORTUNITIES

1:00 p.m.

Dedicated Seating

Specialty Cocktails Included *(Full Cash Bar Available)*

Welcome Snacks Included *(Full Cash Menu Available)*

Horse Racing Women's Summit - Named Race in the Program

Paddock and Winner's Circle Tour

Winner's Circle Photo



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Speakers

Emcee



Christina Blacker

*FanDuel TV Racing Host, Analyst,
and Reporter & On Air Talent
Director*

Blacker began her broadcasting career in 2004 and has had prominent roles with HRTV, TVG and NBC Sports over the past two decades. She is also a sales representative and liaison for Keeneland Sales company and host of “Rising Stock” for the Keeneland sales. In addition, she serves as a spokesperson for the Equibase product “Race Lens” and is a digital creator and ambassador for MyRacehorse, serving as a host of “Wire to Wire.” She also has experience working on a variety of national syndicated programs including MTV News, “Extra” and “Last Call with Carson Daly.”

Blacker is highly respected in the racing industry, serving as one the speakers at the inaugural Horse Racing Women’s Summit. She is also the co-founder of “I Am Horse Racing,” a non-profit dedicated to sharing the stories of racings unsung heroes.

Blacker graduated from the University of Southern California with a degree in broadcast journalism and entertainment communications. She is the daughter of jockey Frank Olivares and is married to trainer Dan Blacker. Together they raise three very active children in California.

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Speakers

Welcome Speaker



Catherine Iste

*Chief Administrative Officer,
Los Angeles Chargers*

Catherine Iste is the Chief Administrative Officer of the Los Angeles Chargers. Catherine has over 20 years of experience helping organizations break bad habits and replace them with solutions that allow their employees to thrive. She specializes in addressing complex ethical situations, investigations, terminations, and restructures. Her clients have included Silicon Valley tech firms; national and international real estate development, manufacturing, and investment firms; family-owned corporations and foundations; professional and medical services firms; and government agencies.

As the CAO of the Chargers, Catherine is focused on removing obstacles and building support programs so everyone at the Chargers can bring their best selves to work.

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Speakers

Keynote Speaker



Katie Goodman

*Equinox Center for Creative
Experience, Speaker & Comedian*

Katie Goodman is an award-winning comedian, executive life-coach and author. Katie's work in comedy has amassed over 3 million online views. She can be seen on Showtime, TruTV, and more often than she would admit, in line getting a mocha latte with extra whipped cream.

Katie literally wrote the book on using improv comedy to improve your life. Her show "Broad Comedy" plays Off Broadway and tours nationally. Her love for self-help and comedy lands her career somewhere in between Tina Fey and Deepak Chopra. Her work has been celebrated by Arianna Huffington, Leslie Stahl, Time Out New York, and her Pilates teacher in Brooklyn who says she is "getting better."

Besides her own book, Katie's writing can be seen in O, The Oprah Magazine and The Huffington Post. Katie holds a degree in Philosophy from the University of Pennsylvania and was nominated for the MacArthur Genius Grant for her work in theater. She got beat out by the astrophysicist who discovered the multiphase liquid behavior of nuclei, but better luck next time.

With over 20 years of experience training and speaking, Katie has taught over 40,000 people how to use the tools of improv comedy in their lives to handle absolutely anything, be more creative, courageous, and confident. When she's not at home in New York City, Katie can be found traveling the country for speaking events, comedy shows, "Creativity for Life" retreats, and live corporate workshops and trainings, teaching participants how to thrive at handling anything that comes their way.

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Speakers

PANEL 1: Peak Performance: High Level Competition & Mental Preparedness

Overcoming hurdles and deviating from the status quo.



Britney Eurton

*Host and Reporter,
NBC, Amazon Prime*

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Moderator

Britney Eurton is a host and reporter for NBC, Amazon Prime, and other independent networks. She began her broadcasting career with FanDuel (formerly TVG) in 2014, covering major horse racing events around the world such as the Triple Crown, Breeders' Cup, and Royal Ascot. Eurton has also been a frequent host of the Eclipse Awards, celebrating excellence in racing.

In 2017, Eurton made her NBC Sports debut with the Breeders' Cup Challenge Series and now serves as a host and reporter for their horse racing coverage. Her role with NBC has also included reporting on diverse events, such as tennis at the Paris 2024 Olympics, volleyball, and MLB. For Amazon Prime, Eurton currently covers the NWSL.

Eurton is a board member for New Vocations, one of the largest thoroughbred aftercare organizations in the country. A graduate of the University of Southern California with a degree in business, she is the daughter of Peter Eurton, a former jockey and accomplished thoroughbred horse trainer.



Emma-Jayne Wilson

Champion Jockey

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Multiple Grade 1 winning champion jockey Emma-Jayne Wilson started her career in 2004 and turned heads immediately. She became Woodbine's leading rider in 2005 as an apprentice. Wilson won both the Sovereign and Eclipse as Outstanding Apprentice Jockey in 2005 and captured both the Woodbine title and a second Sovereign as outstanding apprentice in 2006. In 2007, she became the first female rider to win The King's Plate (then The Queen's Plate) aboard Mike Fox.

Wilson has taken her talents across the world, including Hong Kong in 2008 and captaining the Girls' Team to victory in the Shergar

Cup at Ascot in 2015. Wilson surpassed Hall of Fame jockey Julie Krone for all-time purse earnings by a female jockey on July 11 at Woodbine. A respected ambassador for the sport, Wilson received the Avelino Gomez Memorial Award in 2018, which honors significant contributions to the sport by a jockey. Wilson has over 1,900 career wins, including 129 stakes victories.

Speakers

Karen Crouse

Sports Journalist Turned Ghostwriter

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Karen Crouse is a recovering daily sports journalist turned ghostwriter. Her collaboration with Gracie Gold, *Outofshapeworthlessloser*, was published in February 2024 and made The New York Times bestseller list. Crouse, a graduate of USC, is an award-winning reporter who worked at the Los Angeles Herald-Examiner, Orange County Register and Los Angeles Daily News, before a 16-year run at The New York Times starting in 2005.

During her thirty-plus years in sports journalism, Crouse, who swam competitively at USC, covered multiple Super Bowls, World Series, Wimbledons, Australian Opens, U.S. Opens in golf and tennis, Masters golf tournaments and 11 Olympics, including all of Michael Phelps's Summer Games appearances. As someone drawn to swimming, she felt like her life had come full circle when she chronicled Phelps's eight victories at the 2008 Beijing Olympics for The New York Times. Since 2021, she has been working with Phelps on his mental health memoir. She recently completed a ghostwriting project with a professional dancer with Hollywood connections.



Samantha Hugel

*Executive Vice President of Collegiate Athletics, RealResponse
Executive Director, National Collegiate Equestrian Association*

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Samantha K. Hugel is an influential and respected leader with more than twenty-five years of experience in NCAA Division I athletics and the sports industry. Hugel serves as the Executive Vice President of Collegiate Athletics at RealResponse, a technology platform providing athletes and others a protected space for communicating sensitive issues. Recently, Samantha was named the executive director for the National Collegiate Equestrian Association. Prior, Hugel held senior-level positions at Wake Forest University, Texas A&M University, Georgetown University, and the University of Delaware before serving as the Director of Athletics at the College of William & Mary.

In addition, Hugel was a member of league and NCAA committees such as the NCAA Division I Council, Division I Football Oversight Committee, and Division I Basketball Competition Committee. She earned her law degree from Campbell University after graduating from Gordon College, where she played four years of varsity basketball. Hugel previously served as board president and executive committee member of WeCOACH, a nonprofit membership organization dedicated to recruiting, advancing, and retaining women coaches in all sports and levels.



Zoe Cadman

Host and Analyst, XBTV, Santa Anita Park & 1/ST RACING

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Born in South Africa and raised in England, Zoe came to America and worked for trainers Michael Dickinson, Christopher Speckert and Mike Stidham prior to taking out her jockey's license in 2000, winning aboard her first mount.

Zoe became multiple stakes winning jockey and won riding titles in Chicago. She became the first female rider in Chicago history to win a meet riding title when she won the spring 2001 Hawthorne title. In 2008, Zoe relocated to Santa Anita to work with HRTV until 2015, when she began her current broadcast role with XBTV, Santa Anita Park and 1/ST RACING.

Zoe is also a weekly Contributor to the TDN's weekly Podcast and works with renowned bloodstock agent Murette Farrell in acquiring top-class bloodstock.



Speakers

PANEL 2: Women at the Helm: Driving Organizations & Inspiring Teams



Stacie Clark Rogers

*Operations Consultant,
Thoroughbred Aftercare Alliance*

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Moderator

Stacie was raised in ON, Canada, where her passion for racing had her work at the racetrack while attending University, both galloping horses and in the Media & Publicity department.

After graduating with Honors in Media Communications, Stacie worked in the Toronto Film & TV industry, but the chance to ride as a jockey put her TV career on hold. From 1993-1996 she rode as a jockey, being nominated for a Sovereign Award as Outstanding Apprentice.

Stacie's focus turned to Thoroughbred retirement initiatives and implementation of equine aftercare programs. In 2004, as Thoroughbred Retirement Program Manager at Adena Springs, the first in-house retirement program was created. She was also directly involved in aftercare program implementation at Gulfstream and Santa Anita Park.

In 2012 Stacie joined Thoroughbred Aftercare Alliance as a board member and in 2014 full time as the organization's Operations Consultant. In 2013, Stacie produced HRTV's Eclipse Award winning, Emmy nominated documentary, "Saratoga War Horse".



Dr. Alina Vale

Equine Welfare & Forensics

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Dr. Alina Vale obtained her veterinary degree at the University of California at Davis, and completed an internship at Rood & Riddle Equine Hospital in Lexington, KY. She worked with racehorses as an associate of the Dubai Equine Hospital and in a group track practice in California.

Dr. Vale obtained a Master's Degree in Veterinary Forensic Science and transitioned into regulatory roles, including observing morning training for the Del Mar Thoroughbred Club. As an Official Veterinarian for the California Horse Racing Board, Dr. Vale conducted equine postmortem reviews in California and for other states as an

independent contractor for the Horseracing Integrity & Safety Authority.

Dr. Vale has consulted for the British Horseracing Authority and Racing New South Wales on their postmortem programs. She has participated in animal welfare programs with the American Veterinary Medical Association and served the American Association of Equine Practitioners as chair of the Welfare & Public Policy Advisory Council.

Speakers

Robyn Theodorakis

SeatGeek - Head of Key Accounts, Sales

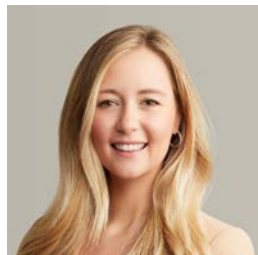
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Robyn Theodorakis is a dynamic leader in sales and client partnerships at SeatGeek, where she has a pivotal role in forging new relationships across the company's supply business. She has been instrumental in helping sports leagues adapt to the mobile-first world, negotiating partnership with renowned sports teams globally. Robyn co-leads the Women at SeatGeek Employee Resource Group, collaborating with DEI leadership to amplify women's voices within and outside the company.

Before SeatGeek, Robyn served as the Senior Director of Strategic Partnerships at Women Leaders in Sports, where she was responsible for driving revenue, cultivating strategic partnerships, and maintaining relationships with donors and partners.

Robyn's sports industry journey began as a Graduate Assistant in Ticket Ops at Arizona State University, earning her Master's degree in Communication Studies. Her research was on how memorable messages influence female athletes. Robyn competed as a Division I athlete on the Sun Devil Swimming team, earning a degree in Kinesiology and a minor in Communication. She represented Scotland and Great Britain in swimming, winning silver at the Commonwealth Youth Games and World Youth Championships.



Tracy Attfield

Founder, TLore Management LLC

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Tracy began her thoroughbred racing career during high school summers working at Delaware Park. Every morning hotwalking, grooming, and riding, realizing how rare and privileged that opportunity was.

Those summers instilled a love for the horses, people, and unique experiences the racetrack backside provided. After graduating from the University of Maryland with an Animal Science degree, there was a beeline back to the racetrack with the only wish to work with racehorses.

Tracy saw a need and founded TLore Management to provide the racing industry with a tool to help manage their racing stables. In building the company, there was a great benefit to the connections built over the years and those forged since inception. With the success of TLore, The Jockey Club acquired it on August 1st, 2024, and there is an excitement to share and expand the wide range of experiences, dedication, hard work, and willingness to grow.



Vicky Leonard

*Owner and Managing Director, Kick Collective & TTR Aus/NZ
Founder, Kick Up For Racing (AUS) and Light Up Racing (USA)*

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Originally from Timaru, New Zealand, Vicky earned a Bachelor's degree in Science and an MBA, finishing as the top student in the Godolphin Flying Start Program.

In 2018, she founded Kick Collective, a full-service marketing agency for the thoroughbred industry, with bases in Ireland and Kentucky. Now based in Sydney, Vicky leads Kick Collective in specializing in perception marketing and strategy, driving initiatives like Kick Up for Racing in Australia and Light Up Racing in the US. These community-focused programs aim to ensure a sustainable future for the thoroughbred racing industry.

Additionally, Vicky is the owner and Managing Director of The Thoroughbred Report AusNZ, a daily bloodstock publication.

built over the years and those forged since inception. With the success of TLore, The Jockey Club acquired it on August 1st, 2024, and there is an excitement to share and expand the wide range of experiences, dedication, hard work, and willingness to grow.



#TeamTOBA

I'm honored to be one of the many people to share a passion for horse racing. Together, let's build a formidable future for this remarkable sport that we all love."

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We are grateful for the contributions women have made in the Thoroughbred breeding & racing industry.

And welcome your continued participation in working, owning, breeding, and racing in New York.

Arcangelo, shown winning the Travers Stakes is trained by Jena Antonucci, the first woman to train a winner of an American Triple Crown race



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Thoroughbred Industry Women—
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Cappy Jackson • Lucy Acton • Barrie
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women drive the future of racing.**

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where passion meets opportunity.

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For generations to come.**





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The Del Mar Thoroughbred Club is honored to support women coming together and sharing new ideas to strengthen our sport. We're excited to champion and empower women in this summit and across the full spectrum of horse racing.

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